



Admin Forum and Christmas Lunch 2013

11th December 2013

AGENDA

1. Welcome
2. Update – Football Department
3. Update – MFC and SportingPulse
4. Update – Communications and Marketing Department
5. Update – Facilities
6. Update – Legal Department/Member Protection
7. Girls Small Sided Football (Kean Marshall FFA)
8. General Business

2. Football Department

Game Development

- Summer Football Update
 - 47 Summer Football Locations
 - 14,499 registered players on MFC
 - Summer Football Champion of Champions Saturday 29th and Sunday 30th March 2014 at Blacktown Football Park
- Grassroots Futsal Update
 - 23 affiliated centres
 - 6226 registered players on MFC



2. Football Department

Game Development

- Australian Powerchair National Championships
 - 15th to 19th October, Kevin Betts Stadium
 - NSW, QLD, WA, VIC, SA & NZ
 - Final - NSW (2), QLD (1)
 - International match
Australia (11) v New Zealand (0)



2. Football Department

Game Development

- National Paralympic 7-A-Side Football Championships
 - 30th September to 3rd October
 - BCU Stadium, Coffs Harbour
 - NSW, QLD, VIC, SA & WA
 - Final - NSW (4), QLD (1)
- FNSW AWD Futsal Leagues
 - Div 1(5 teams) & Div 2(4 teams)
 - Semi finals 1st & Final 8th March
 - Clubs – South Coast Taipans, Mt Majik, Sutherland Shire, Kingz Rangers & Phoenix Futsal Clubs



2. Football Department

Introduction to Football First Aid Course

- Is a short, simple, interactive and practical course which will give you the skills and confidence to handle an injured player when no first aid person is available
- Delivered by FFA appointed presenter
- Cost is \$20.00 for a 2 hour Course
- To register your interest please contact Mitch Jarvis (02) 8116 9815 or email: mjarvis@smansw.com.au
- Please refer to attached PDF for more details



2. Football Department

Competitions Department

- State Titles Working Group
 - Age groups 2014
- Competitions Calenders
 - Version 1 Circulated 15/11/2013
 - Version 2 Sent before Christmas
- Waratah Cup/FFA Cup
 - Grassroots Clubs RD 1 & 2
 - 7 Positions for FNSW in FFA Cup
- State Cup 2013 Review
 - Grand Final held 14th July 2013
 - 2014 Cheryl Salisbury Cup



2. Football Department

Competitions Department

- Champions of Champions Review
 - Blacktown Football Park
 - 316 teams entered
- Age Group Changes – Womens’
 - NPLW 1 & 2, WSL
 - U13, U15, U17
 - No change in Cups for Grassroots
- Regional League 2014
 - Competitions Structure
 - Draft Match Schedule



2. Football Department

Referees Department

Level	FNSW	National	Target
Referee 1	0.6%	2%	5%
Referee 2	1.2%	3%	10%
Referee 3	33.9%	20%	30%
Referee 4	62.1%	75%	55%

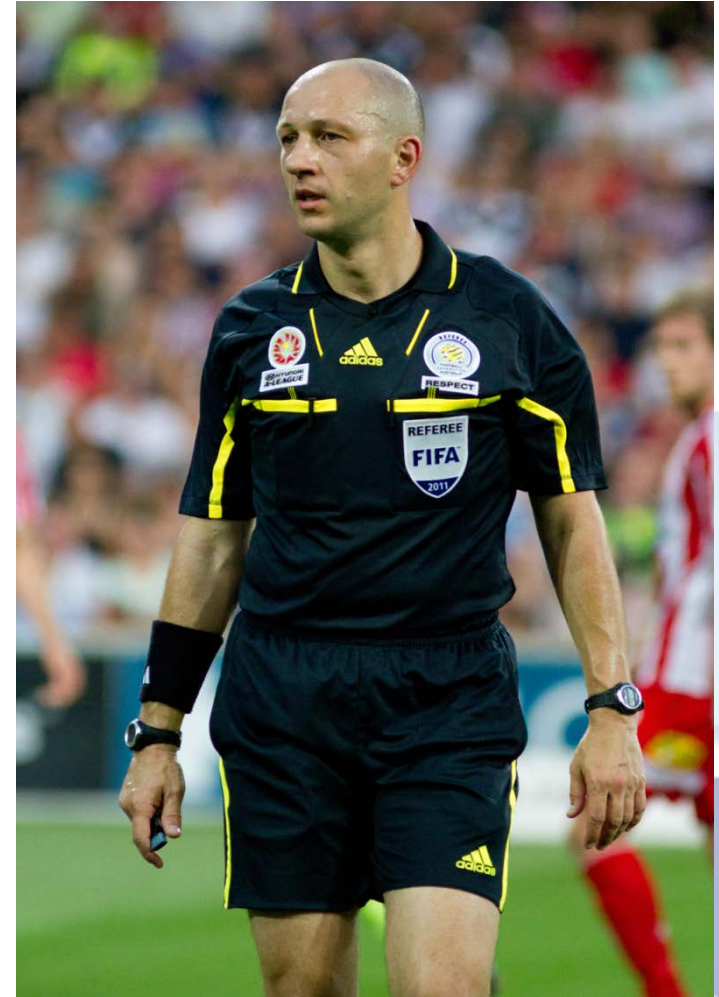
2. Football Department

Referees 2013

- Referee Qualifications
- Courses

Referees 2014

- Education coordinator
- Branch Coaches
- National Education
- Pathways
- Country Referees



2. Football Department

Technical Department

- Update on Boys Nationals and NTC Challenge
- Update on 2014 Institute
- NPL Technical Report
- Futsal Nationals

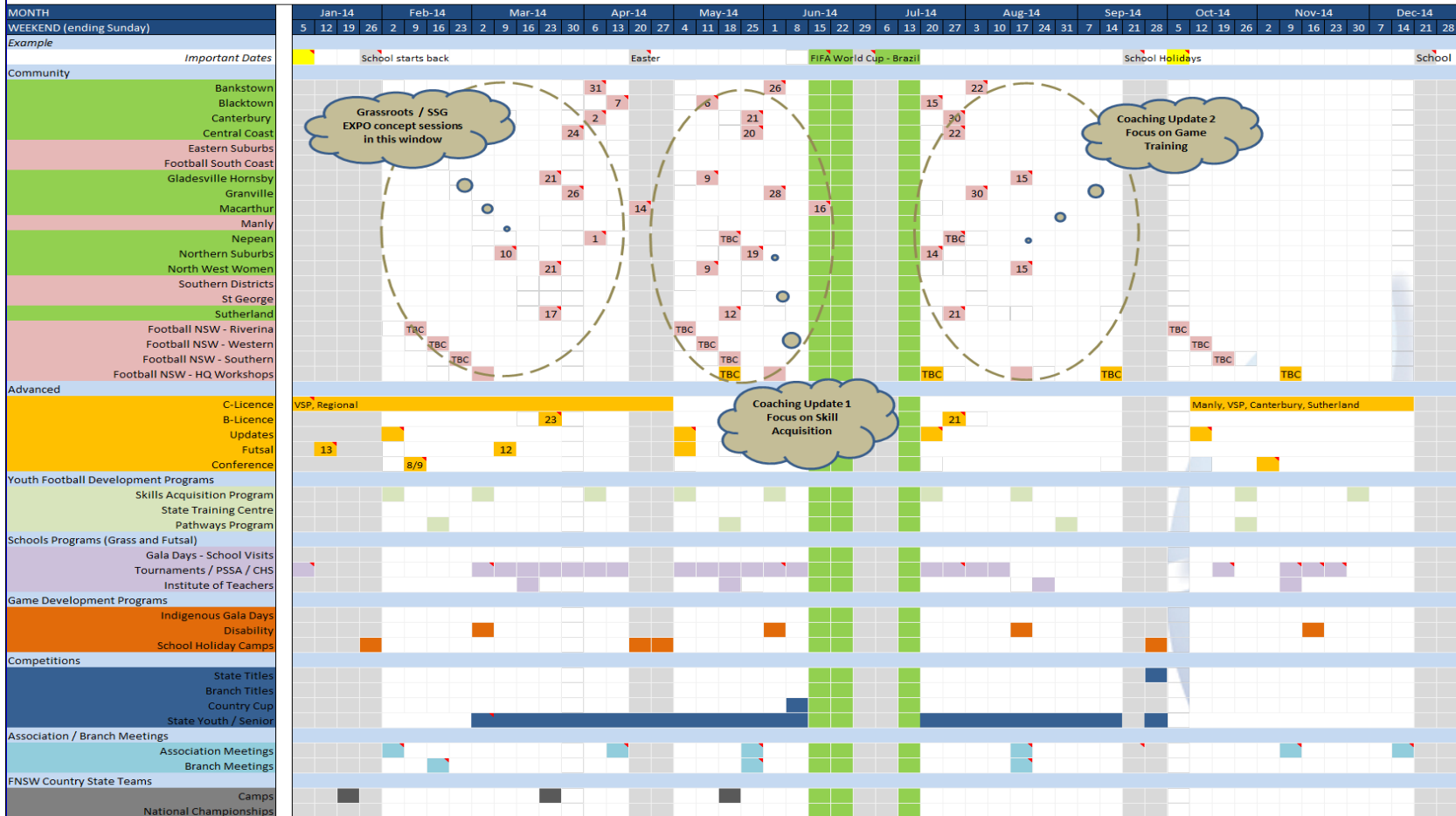


2. Football Department



Coach Education

FNSW COACH EDUCATION PROGRAMS CALENDAR 2014



2. Football Department

Coach Education

- Grassroots Expo
- Skill Training
- Game Training
- Communication



2. Football Department

Coach Education

- Grassroots Expo
- Skill Training
- Game Training
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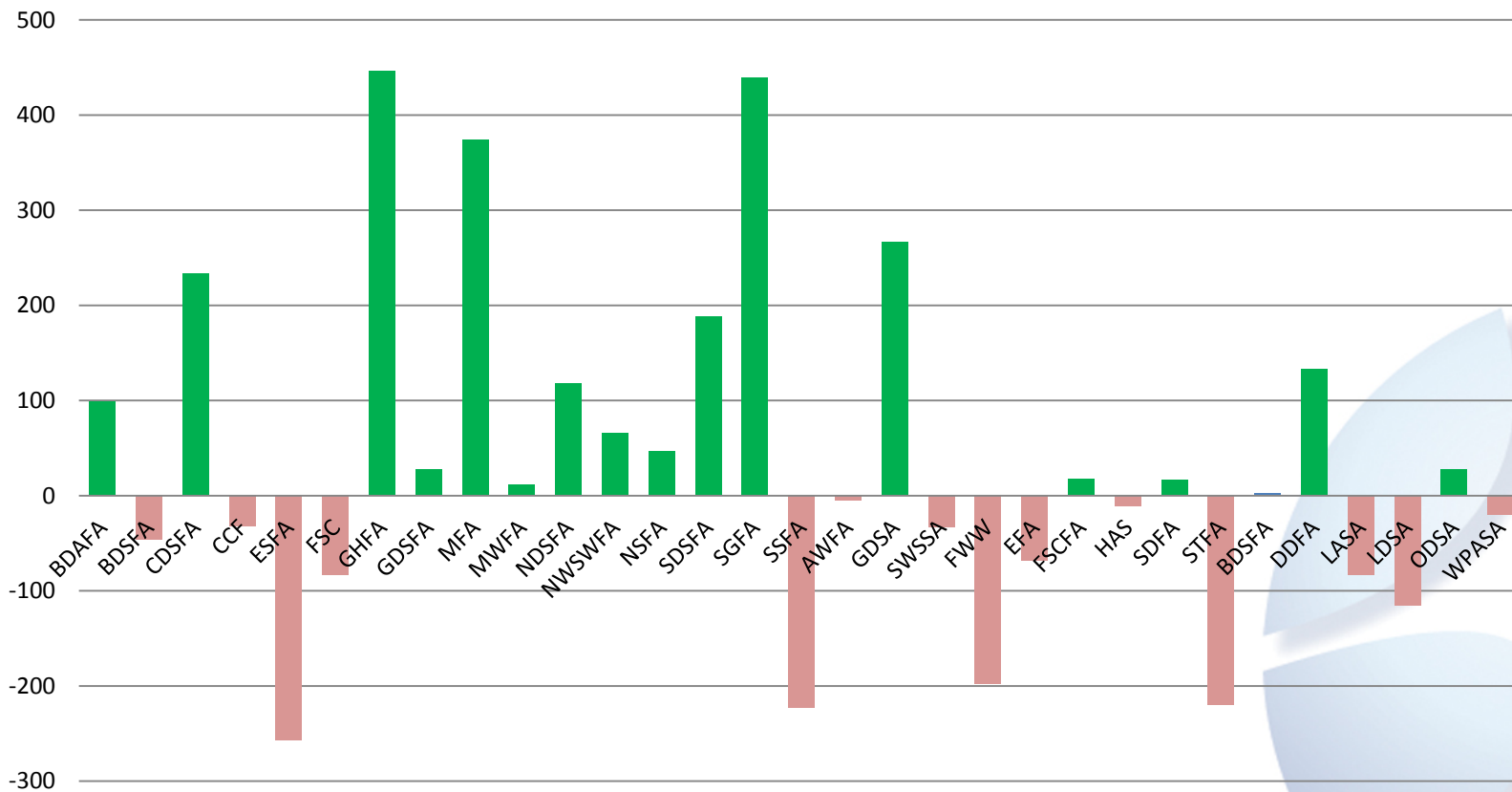
3. MyFootballClub

MyFootballClub 2014

- MyFootballClub is open for registrations on the first working day in January – Thursday 2nd
- FFA Season Set Up due to be complete by COB Tuesday 10th December
- Training Currently underway for all Associations across the State
- Association specific data provided detailing Peak Registration Periods, Number comparison broken down by age and gender

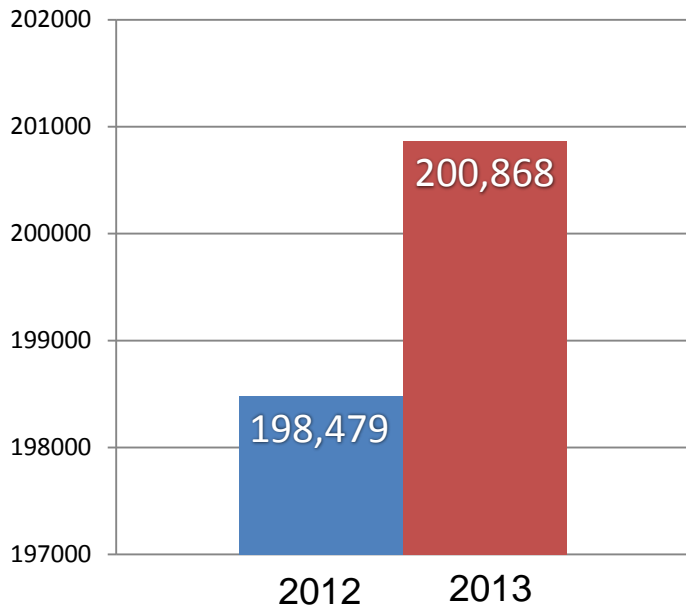
3. MyFootballClub – Player Numbers

Player Numbers 2012 v 2013

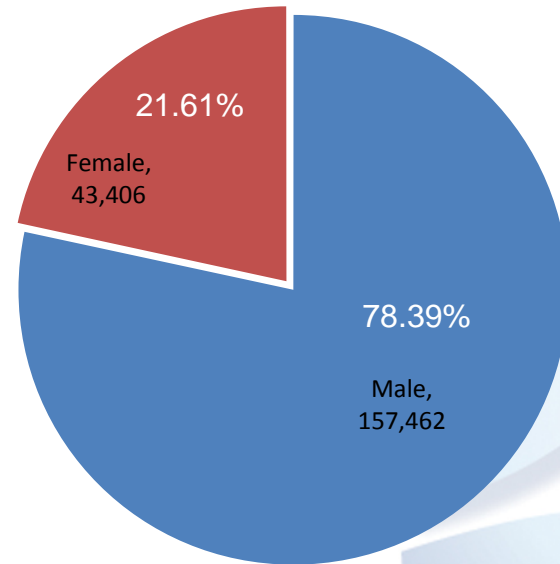


3. MyFootballClub – Player Numbers

State Participation Numbers



Gender Participation Percentage



3. MyFootballClub – Player Numbers

Age Comparison 2011 v 2012 v 2013

	2011	2012	2013	Diff
6	16595	16636	17887	1251
7	13396	13471	13713	242
8	13394	12899	13249	350
9	12248	12000	12240	240
10	11753	11394	11934	540
11	11224	11277	10968	-309
12	11814	11166	10816	-350
13	9539	9250	9599	349
14	9962	9731	9434	-297
15	7828	7578	8708	1130
16	9398	8512	7338	-1174
17	4858	4862	5781	919
18	5831	5327	4659	-668
19-AA	65726	64376	64542	166
Total	203566	198479	200868	2389



3. SportingPulse

Fox Sports Pulse

- SportingPulse name change – Fox Sports Pulse
- Recent overhaul of Support Phone System
- Support Staff in Melbourne & Sydney Office

Football NSW

- National Premier Leagues Competitions Electronic Team sheets
- State Leagues Online Team Sheets & Results Entry



FOXSPORTSPULSE.COM
CHANGING GRASSROOTS SPORT

4. Marketing and Communications

Registration Campaign

- 12 Committed Associations so far
- A – League & W – League Photo Shoots – w/c 6th January 2014
- Association & Club details to be sent through to Mark by 18th December
- Digital Kit – Sent to Associations & Clubs mid January
- Playfootballnsw.com.au website launching 1st January 2014 with new content



4. Marketing and Communications

Association & Club Offers

Kyle Maher will be in touch in the New Year regarding special offers and add values for all Clubs and Associations.



Offers include:

- Coke – Powerade Sports Loyalty Program, existing Club rebates, pricing, extras
- Elastoplast – strapping courses and competitive pricing on strapping tape and first aid supplies
- The Football Corner – for all licensed balls, training gear, PILA Group goal posts
- Wholesale Trophies –
www.wholesaletrophies.com.au



5. Facilities – Accommodation March 2014



- 60 Rooms all with bathrooms
- Team Break rooms
- Refit of all rooms



5. Facilities - Futsal April 2014



- International size Futsal Court
- Stadium Seating
- Refit of player facility and spectator facilities
- Multi – Sport use

5. Facilities – Fields Feb to Nov 2014



- 2 Synthetic – Field 2 and 3.
- 3 Turf – Field 1, 4 and 5
- Training Locations
- Spectator Seating – Undercover on show pitches

5. Facilities – Café April 2014



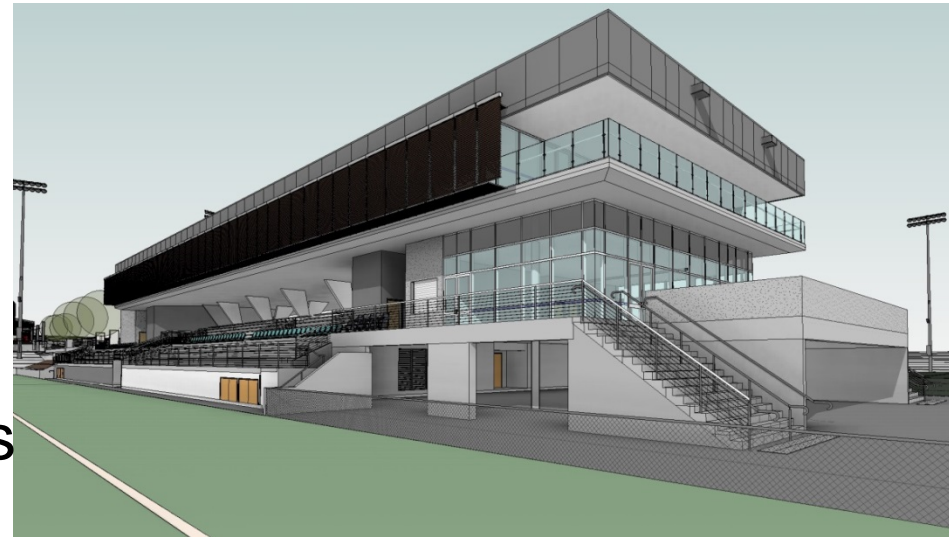
Concept Drawing Only

- Brand New Café – Fresh Food, Coffee
- Dining Room for Accommodation
- Onsite catering
- All meals prepared onsite
- Function Space



5. Facilities – Home of Football – Nov 2014

- Dedicated education space
- Meeting Rooms including IT
- Administration space
- 6 Modern Change rooms for grounds
- Warm Up area and Elite areas



Model Constitutions for Associations & Clubs

- Developed by NSW Sport & Recreation
- Tailored for football structures
- Best Practice – Australian Sports Commission
- Implemented across 15 Associations
- NSW Fair Trading – Improving Governance

“strong governance within associations is crucial to ensuring trust and accountability”

(Minister for Fair Trading 25 October 2013)

6. Legal

Grievance & Disciplinary Regulations

- Review and overhaul of old disciplinary framework
- Consultation with broader football community
- Best Practice & Good Corporate Governance
- Transparency
- Efficiency
- Streamlined Process
- Use of Technology
- Increase football participation



6. Legal

A.G.M's

- Independent Returning Officer
- Assistance on best practice
- Suite of best practice documents



6. Legal - Working with Children Check

- 2014 – applies to new Paid employees only
- 2015 – will apply to volunteers
- Individuals apply for a WWC Check & hold a WWC number
- Cost is \$80 for paid employees; Free for volunteers in 2015

Application process for individuals:

1. Apply on-line & receive an Application (APP) number
2. Attend motor registry with APP number, \$80 & proof of ID
3. WWC number sent to applicant by email within 2 weeks
4. Applicant must then provide WWC number to club
5. Club verifies WWC on-line and keeps record of verification

www.newcheck.kids.nsw.gov.au or FNSW Member Protection webpage

6. Legal - Insurance Update

- FNSW review of insurances
- New brokers appointed
- Insurance providers 2014
- Insurances
 - Personal injury
 - Public liability
 - Club management liability





National Participation Coordinator

11th December 2013

Kean Marshall

Why Girls Only 4-8 year olds?

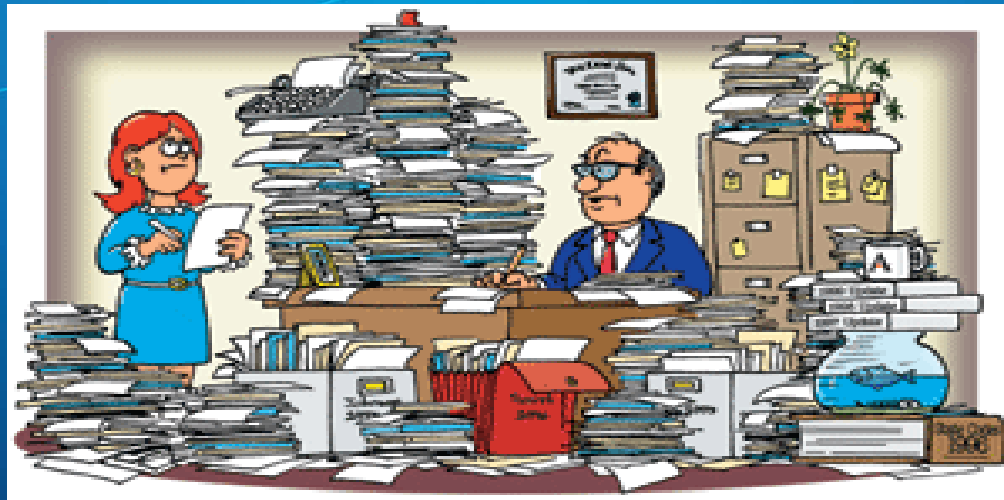
Market research suggests that Girls prefer to play against other Girls

It would be madness for us to ignore the research and sit on our hands

Girls only is about providing another option not the only option

What does this mean for Associations and Clubs?

Continue doing exactly what you have been doing



Where do we find these Girls?

- We know that girls are already playing football in mixed teams Is this ideal for everyone?
- Where can we find more girls to play (Schools)
- How do we get in touch with these players



Football Support

FFA and FNSW to provide additional Grassroots Courses (female specific) to clubs that offer girls only

Ongoing support will be offered if required throughout the season

<http://www.youtube.com/watch?v=cl98-HwR15s>

8. General Business

